



FOR IMMEDIATE RELEASE

Contact:

Deborah J. Halbert, Big Dawg Communications

(707) 484-8968

Deborah@bigdawgcommunications.net

Mutt Lynch Winery Wins Medals for its “Show Dogs” at the 2012 International Women’s Wine Competition

(Healdsburg, CA, September 27, 2012)—Mutt Lynch Winery has been awarded 2 Silver and 3 Bronze Medals by the 2012 International Women’s Wine Competition.

Brenda Lynch owner and winemaker for Mutt Lynch Winery said “recognition by the competition is particularly meaningful because it showcases not only the best female winemakers, but also those wines that the judges feel would most appeal to women wine buyers and consumers.” That demographic is among the winery’s most important customers.

The “show dogs” in Mutt Lynch’s kennel included wines from all three of the winery’s product lines—Dog Series, Canis Major, and the newly released mbf (Man’s Best Friend). A Silver Medal was awarded to the 2008 Perotti Vineyard mbf Petite Sirah as well as the 2007 Perotti Vineyard Canis Major Cabernet Sauvignon. Bronze Medals were awarded to the 2010 Speedy Creek Vineyard mbf Primitivo, 2008 Perotti Vineyard mbf Zinfandel and 2009 Merlot Over and Play Dead.

“We obviously take a lighthearted approach to things, but we’re very serious about the quality of our wines and really appreciate the recognition” added Lynch.

The International Women’s Wine Competition recognizes the importance of female consumers – women choose and drink eight out of ten bottles of wine drunk at home, and is judged entirely by women. Their mission is to represent the female perspective to professional wine buyers and consumers.

About Mutt Lynch

Mutt Lynch Winery is known for its unique and irreverent wines – *Unleashed* Chardonnay, *Fou Fou le Blanc* Sauvignon Blanc, *Chateau d’Og* Cabernet Sauvignon, *Portrait of a Mutt* Zinfandel, *Merlot Over and Play Dead* Merlot and its limited production, vineyard designate series *Canis Major* and *mbf*. Owner Brenda Lynch has combined her love of winemaking and dogs into Mutt Lynch Winery. The winery donates a portion of all annual proceeds to animal rescue organizations and has a unique non-profit partner program that assists rescue organizations in their fundraising efforts.

For more information visit: www.muttlynchwinery.com